



News Release

For Immediate Release

California Media Engineering Inc. announces their NAB 2011 special.

San Luis Obispo County, California, USA – April 4, 2011 - To celebrate the 2011 NAB show, California Media Engineering, Inc. is offering a \$500 discount on their most popular openGear product, the Model 5000 Profanity Delay card. This offer is available for a limited time on all orders placed between April 1st and May 31st, 2011.

About the 5000 HD/SD Profanity Delay System.

The Model 5000 HD/SD Profanity Delay System provides everything needed for managing objectionable material during live events. Standard features include: 6+ seconds of HD AV delay; built-in switching with reaction time to 'safe' auxiliary inputs or stills; 2 GPI control inputs; 16 embedded & 4 AES audio channels with full channel mapping; audio embedding / de-embedding; synchronization; test signals; still storage; and much more (see www.calmedia.com <<http://www.calmedia.com>> for more information). The Model 5000 is designed for the industry standard openGear frame, and is controlled with "Dashboard", a free software application. 5 year warranty on all openGear cards. Made in USA.

About California Media Engineering, Inc.

Incorporated in 2004, California Media Engineering (Cal Media) designs, manufactures, and supports professional audio, video, and imaging equipment and software. Cal Media's team brings decades of experience in innovative product designs used throughout motion picture & television production, post production, and broadcast. Cal Media has provided design services and support for several highly innovative award-winning products. All of California Media Engineering's cards are proudly manufactured in the United States. News and information are available at www.calmedia.com.

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